

See
the
difference

New Passport.

The cigarette that only smokes when you do.



Introducing Passport, a new cigarette you're going to like.

Passport is a blend of the finest Virginia leaf tobaccos.

Rich, and with lots of good taste.

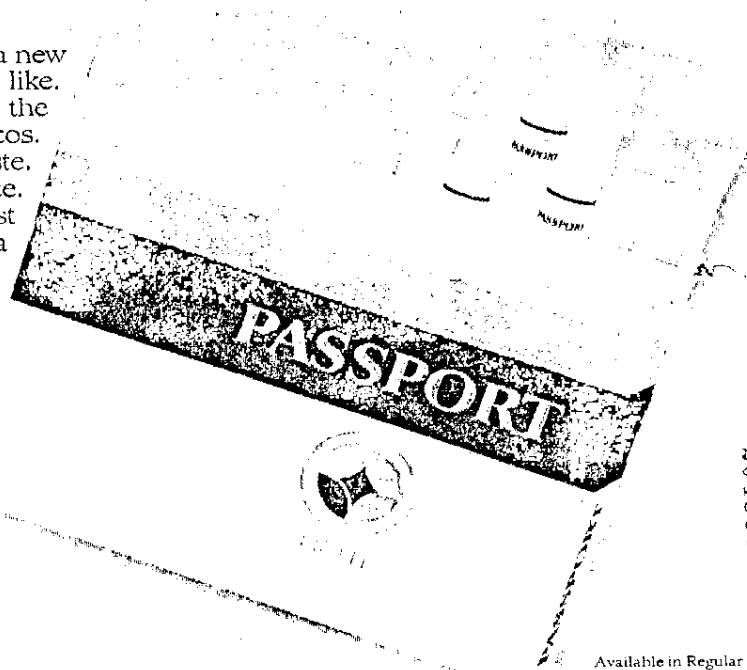
It's also a cigarette with a difference. Passport comes with the world's first built-in **SmokeControl** system*, a

special paper and filter that work together to produce plenty of taste, but much less smoke.

Whether Passport is in your hand or in an ashtray, it puts much less smoke in a room.

Try it. You'll see.

Passport.
Rich taste, less smoke.



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*Patent pending.

Available in Regular
and King Size.

WARNING: Health and Welfare Canada advises that danger to health increases with amount smoked—avoid inhaling.
Average per cigarette: "tar" 12 mg. nicotine 1.1 mg.

Source: <https://www.industrydocuments.ucsf.edu/docs/xphj0004>